



Business Accelerator Program

MARTIN COUNTY BUSINESS ACCELERATOR PROGRAM

The ACCELERATOR program provides business counseling, technical assistance and training for small business owners, and the opportunity to attain an allocation of grant funding for small business growth. The purpose of the ACCELERATOR program is to enhance entrepreneurial skills and activities, create jobs and assist in the expansion and growth of our existing business community.

Spring 2021 Schedule Monday Evenings from 6pm- 9pm at IRSC Chastain Campus,
Room C-102, 2400 SE Salerno Rd, Stuart, FL 34997

- | | |
|-------------|---|
| 1. April 5 | Introduction to Internet Marketing and Customer Engagement Through Social Media- Leanna |
| 2. April 12 | Exceptional Customer Service- Debra |
| 3. April 19 | Sales & Marketing for your Business- Patrick |
| 4. April 26 | Legal Issues in the Workplace- Thom |
| 5. May 3 | Small Business Finance- Katherine |
| 6. May 10 | Time Management- Debra |
| 7. May 17 | Business Canvas, Plan and Pitch- Tom K |
| 8. May 24 | Dealing with Difficult People- Patrick |
| 9. June 7 | Social Media in Today's Changing Environment- Leanna |
| 10. June 14 | Public Speaking and Pitch Rehearsal- Thom |
| 11. June 21 | Pitch/Presentations (6:30pm) |

How to apply?

- The business must be in Martin County and hold a current Martin County Business Tax Receipt (*Non-for-profit organizations are not eligible*)
- Complete the ACCELERATOR online registration (only \$25 fee to apply)
- Applicants will be notified of acceptance into the program via email

Once accepted...

Participants are required to attend **ALL** the ACCELERATOR business training program classes, except for emergencies or previous communication with the organizers. The program consists of one 3-hour class during one weeknight per week (Monday) for a duration of 11 weeks. All classes will be held at the IRSC Chastain Campus. A \$25 program fee includes membership to the Business and Technology Incubator at IRSC. Participants who successfully complete the program will be eligible to apply for a small business grant through the ACCELERATOR program. (*Non-for-profit organizations are not eligible*)

**For more information, please contact
James Carroll at 772-221-1380 or email james@bdbmc.org**

Sign-Up Today!

Or Call Toll FREE 1.888.283.1177

