

Economic Development Briefing

A Stronger
Economy

IS

Everyone's
Business



Founded in 1991



15 Directors, 4 Staff



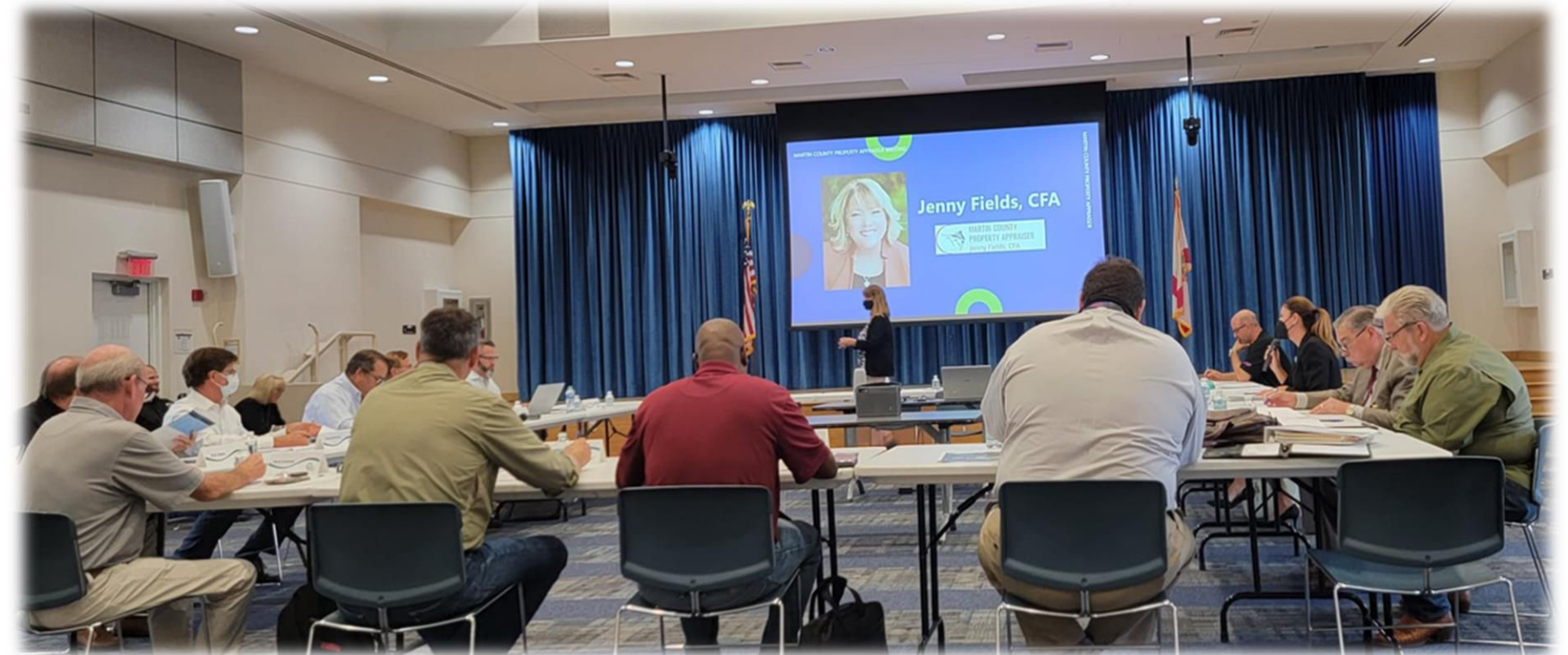
10-Year County Contract



Recognized EFI Partner



501(c)6 public-private partnership



MARTIN COUNTY BIZ TEAM + HOTLINE

available daily to answer questions, problem solve, connect, advocate, share market research-business intelligence and more ...



772.221.1380
info@bdbmc.org

- 35+ Partners
- Quarterly Meetings
- Local, Regional, State
- Problem Solving, Sharing Information, Business Friendliness - Readiness
- ESF-18 Business & Industry

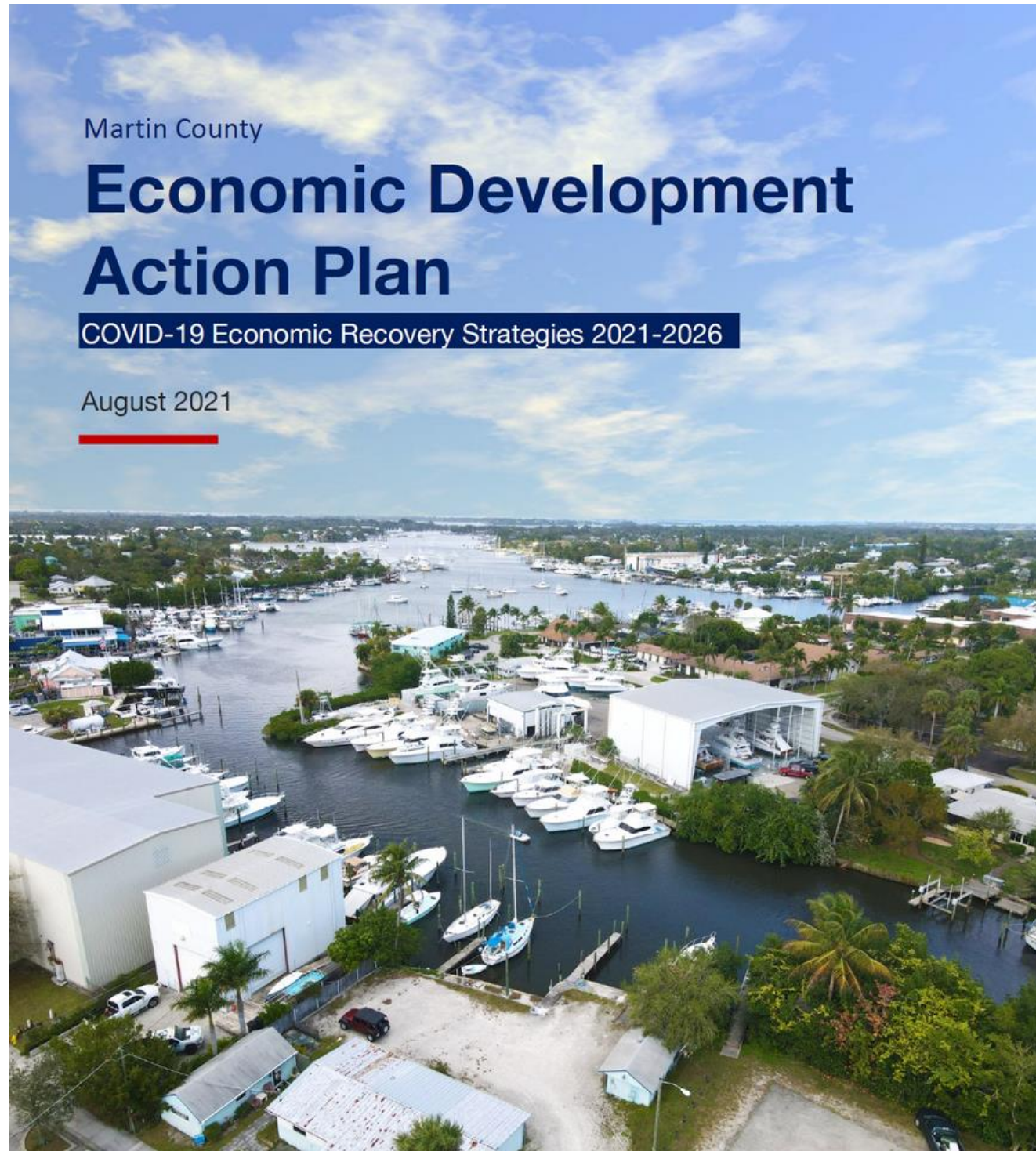
Mission

**To Champion and Strengthen
Martin County's Economy**

Priorities

**Tout MC is Open for Business
Foster Hubs and Good Jobs
Grow Our Own
Promote Strategic Areas**





Martin County

Economic Development Action Plan

COVID-19 Economic Recovery Strategies 2021-2026

August 2021



BUSINESS FLARE®
Economic Development Solutions
Maximize Your Marketplace

1

**BUSINESS
DEVELOPMENT BOARD**
MARTIN COUNTY | FLORIDA

Martin County Economic Plan

Visit www.bdbmc.org

Hubs of Excellence

Industries to Build Vibrancy and Prosperity

Aviation -
Aerospace

Marine

Clean-
Green
Tech

Agribusiness
Equestrian

Healthcare-
Medical

IT

Recent ED Successes



14 Announcements



736 New-Retained Jobs



1.24M Square Feet



\$160.3M CapX



1,556 Businesses

Assisted



MC Economic Development Headlines

Project
Green Ink



Italian manufacturer of automated dispensing systems relocates US Headquarters to Jensen Beach

Daher - world's oldest aircraft manufacturer - acquires Triumph Stuart Facility

Green Carbon Solutions' 1st Florida Biocarbon Manufacturing Facility Under Construction in the Village of Indiantown

Willis Custom Yachts to add 90,000 sf of new manufacturing space and an additional 45,000 sf for marine services.

Leaning into Our Market Reputation

DISTINCTIVE.
BY DESIGN.
MARTIN COUNTY | FL

NOW'S THE time

..to **expand, invest** and **prosper**
in Martin County | Florida

Strategic Location: Midway between Miami and Orlando.

Access: I-95, Florida Turnpike, passenger and cargo rail, business jet and general aviation, only cross-state waterway

Technology: Redundant fiber-optic infrastructure

Availability: Shovel-ready sites and wide-ranging land opportunities

Readiness: Office, industrial, flex, mixed-use commercial space for lease

High quality of life: Distinctive housing, award-winning schools, world-class healthcare, philanthropic, collaborative community.

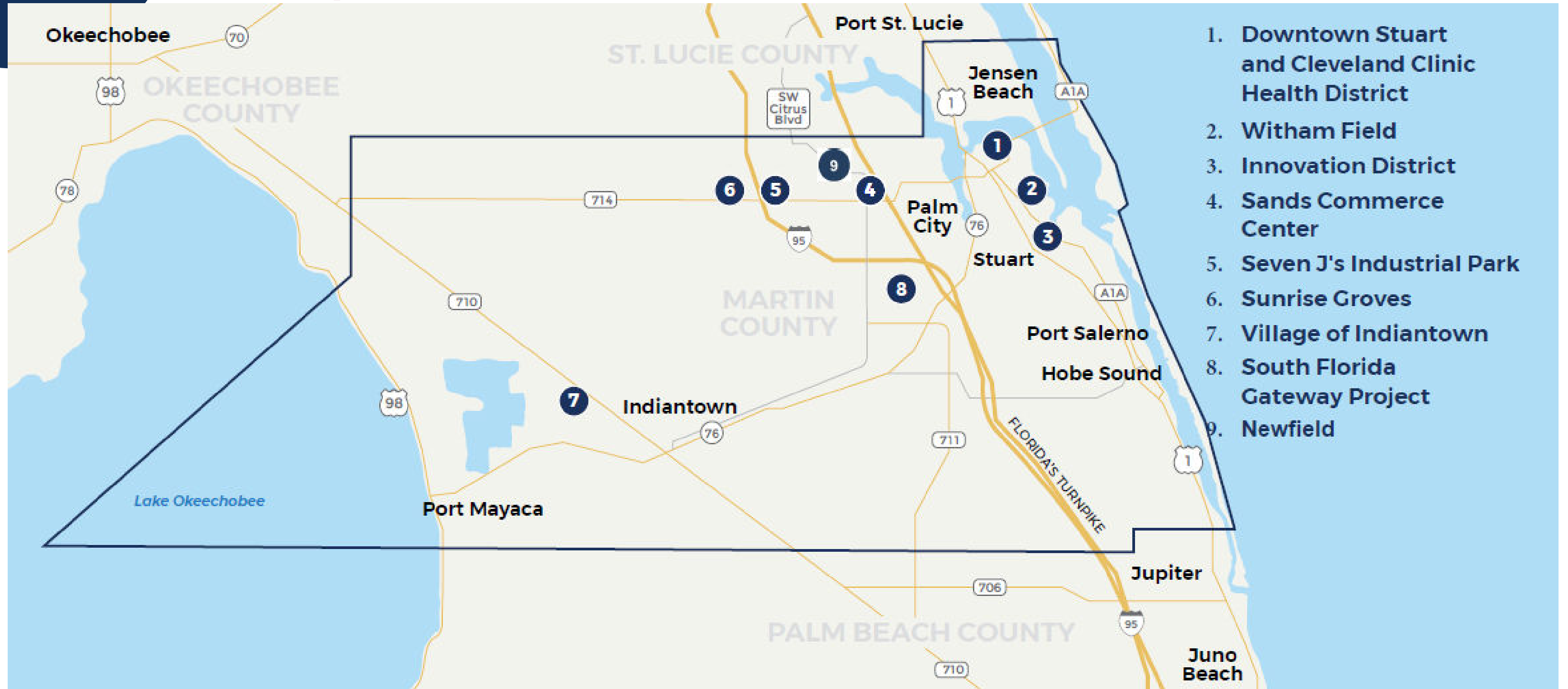
Business Climate: Strong support from local and elected leadership

Competitiveness: Ranked fourth for Overall Growth Index in Mid-sized Areas*

*Martin County with St. Lucie MSA, Metro Monitor 2021.

- MC is Open for Business
- Digital Marketing
- Geographic Focus
- FAM Tours + VIP Events
- CEO Profiles
- Industry Engagement

Strategic Economic Development Areas of Opportunity



MC Innovation Hub

Location
Martin County

Innovation Hub
2,150+ Acres

Number of Jobs
8,675

Number of Businesses
930

Industrial & Manufacturing Space
3.2M SF



Grow Our Own: Businesses Entrepreneurs



FY 2022 Martin County Pulse Report

A Stronger Economy
is Everyone's Business.



Martin County
Business Accelerator Program





Martin County Talent & Workforce Guide



GUIDE FOR LOCAL EMPLOYERS



MARTIN COUNTY TALENT INDICATORS

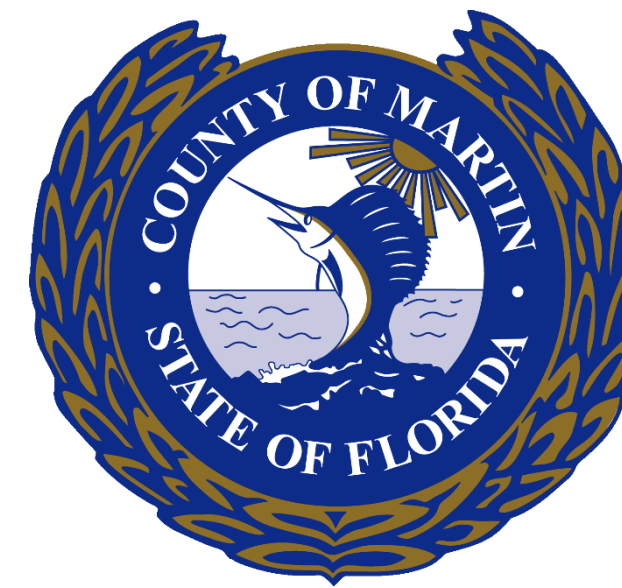
Number of Jobs	Unemployment Rate	Number of Job Seekers	Number of Open Jobs
72,612	2.6%	1,072	3,105
Average Annual Wage	Labor Market Participation	Median HH Income	Cost of Living
\$52,000	56.7%	\$72,736	106.2
Educational Attainment Bachelor's	Educational Attainment Associate's	Commuting Time	% Leaving MC for Work
22.8%	9.3%	26.9 min.	58.7%

CONTINUE THE TALENT CONVERSATION @ THE BDB TALENT ADVANCEMENT TEAM

Chair: Tammy Matthew, SVP, Treasure Coast Market Executive, Bank of America
 Meetings: 3rd Monday of the Month, 1:00 p.m., Locations Vary
 Key Contact: Jaymie Sardo, Economic Development Coordinator, 772-221-1380, Jaymie@bdbmc.org.

Grow Our Own: Talent

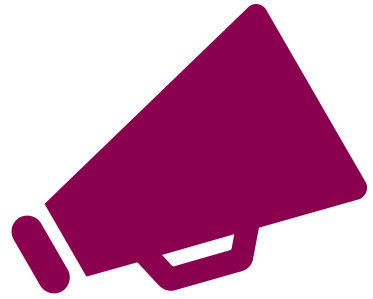
Adding Champions + Building Leadership Capacity



First Citizen's Bank Growth Squad Hobe Sound Early Learning Center
Manpower SkyBlue Jet Aviation West Advisory Services

Engagement Model

Leadership and Engagement Level	Economic Champions	Entrepreneur	Corporate	Leadership	CEO
Annual Contribution	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000
Leadership Profile	Economic Champions	Entrepreneurs, Capital Leaders, Service Providers	Industry Leaders	Top Public-Private Non-Profit Next Generation Leaders	Area CEOs, Founders and Regional Market Leaders
Opportunity to Serve and Provide Input	Champions Corps	Entrepreneur Council	Corporate Council	Competitiveness Council	CEO Council
Council Focus	Builds MC's economic development knowledge and understanding	Improves MC's start-up scene and business assistance approach	Guides industry development and business expansion-retention	Improves MC's business climate and economic competitiveness	Drives business recruitment and stewards MC's business reputation



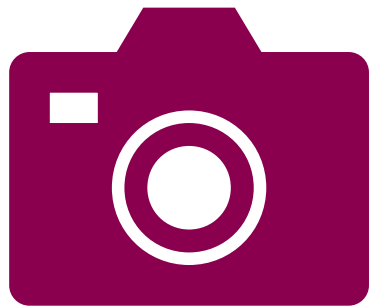
Raise
Collective
Voice and
Solve Key
Issues



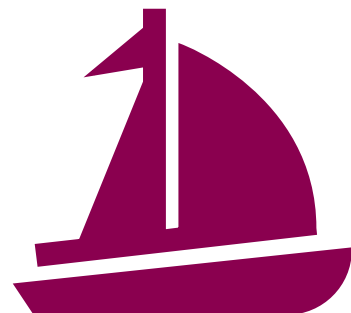
Gain
Valuable
Industry -
Policy
Insights



Grow
Networks
and New
Partnerships



Receive
Recognition
as a MC
Economic
Champion



Build a
Stronger,
More
Resilient
Economy

Why Leaders Are Engaging

What You Can Do . . .

SPREAD
THE WORD

PROVIDE
YOUR
TESTIMONIAL

CONNECT
PR-SOCIAL
MEDIA

COMPLETE
THE PULSE
SURVEY

GET ENGAGED

Help Build a Stronger, More Resilient Economy

What Can the BDB Do for You?



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www.bdbmc.org



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