History

In May of 2021, Willis Custom Yachts acquired the American Custom Yachts facility in Martin County. The purchase included two parcels; a 35-acre parcel that is partially developed as a boatyard and marina and a 30-acre parcel that is undeveloped.

In early 2022, WCY submitted a proposed site plan to Martin County with the intention of adding two buildings on the partially developed parcel and completely developing the undeveloped parcel.

Martin County approved the site plan in December of 2022.

American Custom Yachts January 2021

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Legend

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1000 ft

No Pockets Yacht Charters

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Willis Custom Yachts 800 SW Jack James Dr

St Lucie River

10131

Google Earth



Company Overview

Willis Custom Yachts is a full-service shipyard and boat builder.

- Capacity for 72 vessels
- Four mobile boat lifts with maximum capacity of 155 tons
- Hauled over 500 vessels in 2022
- Over 700 total vessel visits in 2022
- Average service vessel size of 72'
- Average length of stay for a service visit of 35 days
- The WCY team has grown by 48% since May of 2021 from 96 total employees to 142 today.
- Over 100 local contractors who perform work in WCY
- 3 Custom Sportfish Yachts under construction
- Build time is 2 ½ years
- Revenue distribution is 65% Service and 35% New Boat Construction
- Total economic impact of work performed in WCY is over \$50mm per year

Development Plan

Development of the southern portion of the property to add a 90,000 square foot manufacturing building for the Willis Sportfish Yachts and a 40,000 square foot mixed use building for marine service providers.

Increase in lifting capacity from 155 tons to 220 tons.

Development of the 30-acre property north of the river to add an additional 90,000 square foot manufacturing facility for the Venture center console boats.