



Matthew Rocco

President, South Florida Manufacturers Association (SFMA)

954.941.3558

mrocco@sfma.org

Matthew R. Rocco

President, South Florida Manufacturers Association

As President of the SFMA, Matthew's experience spans more than 10 years in the corporate arena, higher education, and in the non-profit sector. Matthew served as SFMA President from 2017 to 2021 and has now resumed this role in 2023. He has served in various leadership positions, managed complex projects and programs, worked with employers to create customized workforce programs for their companies, and created partnership opportunities in the business community. He brings an excellent mix of expertise and a passion for helping manufacturers to his new role. Prior to becoming SFMA President, Matthew was a Board of Director for the SFMA while he worked at Broward College. Matthew is excited to be back in South Florida working hard on behalf of all manufacturers in South Florida. Matthew is a native of South Florida and in his spare time, he enjoys mentoring young individuals to help them succeed in every aspect of their lives, attending symphonies, loves cooking and exploring new cuisines to try, and enjoys giving back to the community. Matthew is also an avid University of Miami Hurricanes Football Fan.
