

# NOW'S THE TIME To Invest in Martin County

A strong Martin County economy depends on the continued success of businesses like yours in the private sector. The experience and insights that leaders like you possess can make an even more significant contribution to creating a more resilient local business environment.

As dedicated advocates for local innovators and job creators, the Martin County **Business Development Board** offers services that help our existing and expanding businesses respond to market trends, identify opportunities, and achieve their growth goals. Let us use our expertise and partnerships to benefit every business and, in doing so, showcase your business as a critical investor in economic strength for our community. We'll also give you an opportunity to share your leadership skills with our community, expand your circle of influence, and gain essential insights that give your business an invaluable edge.

The BDB fills a unique role as the bridge between the public and private sectors. It helps local businesses stay and grow in Martin County, attracts millions of dollars in capital and operating investment to our community, helps create jobs, improves workforce development, and provides scores of local businesses with services vital to their success.

#### **Leadership Council**

#### \$10,000

- Invitation to all board, council, and team meetings, up to five representatives
- Invitation to participate in Pulse visits and serve on the annual Pulse review committee
- Opportunity to chair an event committee
- Opportunity to serve on the annual awards event host committee
- Investor profile in Martinomics (with photo)
- · No fewer than five dedicated social media posts
- · No fewer than five reposts from Investor social feed
- · Digital data from social shares compiled in your annual Investor report
- Opportunity to feature up to three Investor events in Martinomics and on BDB digital event calendar
- Eight complimentary tickets to all BDB signature events
- Opportunity to introduce key-note speakers at an event or address the audience
- Investor logo prominently displayed in all event programs, presentations, and on event signage
- · Opportunity to display Investor signage at events
- Event attendee lists and data
- · Investor logo and link on BDB website
- Investor logo in Annual Report
- · Silver Sponsor Status (includes one table of ten) at the annual award ceremony

### **Corporate Council** \$5,000

- Invitation to all board, council, and team meetings, up to four representatives
- Invitation to participate in Pulse visits and serve on the annual review committee
- Opportunity to serve on the annual awards event host committee
- · Investor profile in Martinomics
- Four dedicated social media posts
- Four reposts from the Investor social feed
- Opportunity to feature up to two Investor events in Martinomics and the BDB digital event calendar
- Opportunity to feature up to two Investor events on the BDB digital event calendar
- Opportunity to introduce keynote speakers at one event (excluding annual awards ceremony)
- Investor logo prominently displayed in all event programs and presentations
- Investor logo in Annual Report
- Bronze Sponsor Status (includes one table of eight) at the annual awards ceremony

## **Entrepreneur Council** \$2,500

- Invitation to all board, council, and team meetings, up to two representatives
- Invitation to participate in Pulse visits (up to four)
- Opportunity to serve on the annual award event host committee
- · Investor profile in Martinomics
- Two dedicated social media posts
- Two reposts from the Investor social feed
- Opportunity to feature one Investor events on the BDB digital event calendar
- Four complimentary tickets to all BDB signature events, including the annual awards ceremony
- Opportunity to introduce speakers at one event (excluding annual awards ceremony)
- Investor logo on BDB website and company name mentioned on Investor page
- Investor company name mentioned in event programs, presentations, and signage
- Investor company name mentioned in the Annual Report

## Economic Champions \$1,000

- Invitation to all board, council, and team meetings, one representative only
- Invitation to participate in Pulse visits (up to four)
- Opportunity to serve on the annual award event host committee
- Investor profile in Martinomics (text only)
- One repost from the Investor's social feed
- Two complimentary tickets to all BDB signature events, including the annual awards ceremony
- Investor logo on BDB website and company name mentioned on Investor page
- Investor company name mentioned in event programs, presentations, and signage
- Investor company name mentioned in the Annual Report

#### Investor Levels at a Glance

INVESTOR BENEFITS	Leadership \$10,000	Corporate \$5,000	Entrepreneur \$2,500	Economic Champion \$1,000
Invitations to all board, council, and team meetings	5	4	2	1
Invitation to participate in Pulse Visits & annual review committee	(unlimited)	(unlimited)	(4 visits)	(4 visits)
Opportunity to chair an event committee	✓			
Opportunity to serve on awards event host committee	✓	✓	<b>✓</b>	✓
Investor profile in Martinomics	✓	✓	<b>✓</b>	(text only)
Investor social media promo in Martinomics	✓	✓		
Dedicated social media posts	5	4	2	
Reposted or shared social media	5	4	2	1
Digital data from social shares in your investor annual report	✓	✓		
Opportunity to share your events in Martinomics and on the BDB digital event calendar	Up to 3	<b>2</b> (calendar only)	<b>1</b> (calendar only)	
Complimentary tickets to BDB signature events	8	6	4	2
Opportunity to introduce speakers at an event or address our audience	(keynote)	(excluding annual awards event)	(excluding annual awards event)	
Investor logo prominently displayed in event programs, presentations or event signage	All	<b>✓</b>	Company Name Only	Company Name Only
Investor signage at events	✓	(excluding annual awards event)		
Event attendee lists	✓	✓		
Investor logo and link on BDB website	✓	✓	Company Name Only	Company Name Only
Investor logo in annual report	✓	✓	Company Name Only	Company Name Only
Sponsor status at annual awards	<b>Silver</b> (table of ten)	Bronze (table of eight)	4 Tickets Only	2 Tickets Only