Keith Costello is the Chairman, President, CEO, and co-founder of Locality Bank, a new digital first community bank which opened in Fort Lauderdale, FL on January 12, 2022. It was the first new bank opened in South Florida since 2009. He served as the President & CEO of First GREEN Bank, a community bank headquartered in Orlando, Florida from 2016 until its sale in 2018. He was also President, CEO, and an organizing director of Broward Bank of Commerce, a new bank chartered in Florida on January 12, 2009. He has held senior roles at Bank of Florida, City National Bank and Nations Bank throughout a 30 plus year banking career. He has a BS in Business Management from the University of Tampa an MBA from The University of Miami and holds The Chartered Financial Analyst (CFA) designation. He is an Army veteran, and he and his wife Denice have 7 children and live in Fort Lauderdale, FL.